



WORLD ARCHITECTURE DAY

WHAT IS WAD?

WAD IS A ONE DAY CONFERENCE. HOWEVER, THE IMPACT IS BEYOND THE DAY.

WAD IS "THE SPIRIT OF ARCHITECTURE"

Through the initiative of celebrating World Architecture Day as a regular annual event, White Flag in association with RAK intends to bridge the gap between the industry and the fraternity. It will be a mobile initiative which will move from city to city discussing the impact of architecture on the built envelope around us.

FOR THE FIRST TIME, INDIA WITNESSED A CELEBRATION OF WAD

WAD was an initiative which saw national & international stalwarts coming in as speakers and high profile delegates. It was attended primarily for 2 reasons:

- Enhancing knowledge and
- Building a strong network

WAD 2012



5 INDIAN PANELISTS



6 INTERNATIONAL SPEAKERS



600+ DELEGATES

DELEGATE PROFILE

WAD is an ideal platform to ideate, network, collaborate and grow in the construction fraternity. It is for people who respect and derive pride of architecture as a profession. It is for people who believe they have the power to change the way people live today, in the built environment.

WHY ATTEND?

- Be a part of India's most definitive initiative which celebrates "The Spirit of Architecture"
- Speak to influential clients, who are ready to meet their next architects, engineers & consultants
- Broaden your horizons and contacts book, by exchanging ideas with over 500+ professionals
- Keep up-to-date with world's most innovative and exciting architecture with keynote talk from world renowned architects
- Seize your only opportunity to discuss your projects and the projects of your peers, with architects, clients, critics, press and suppliers
- Strengthen your work, your understanding and your future prospects
- Raise your profile, meet and network the most influential architectural and mainstream press

WHO WILL ATTEND?

- Bureaucrats & Government Bodies
- Construction & Real Estate Companies
- Architectural & Design Fraternity
- Project Management Consultants
- Public Artists & Sculptors
- Urban Designers & Town Planners
- Infrastructure Developers
- Engineers & Technical Consultants
- Landscape Architects & Designers
- Geographers & Sociologists

WAD 2018

This conference is envisaged to be a multi-dimensional one, where knowledge will be disseminated, ideas will be shared, and viewpoints will be debated. The defining difference between other conferences and this one would be that here, at the conclusion of the conference, an action plan will be drafted and steps will be taken to ensure the implementation of the plan.

**We look forward to seeing you at WAD 2018
this October!**

**FOR DETAILS
& REGISTRATIONS**

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